

Privacy Policy

Last Updated June 2018

This statement outlines the policies and practices of Supreme Rice regarding the collection and use of your personal information from your visit to www.supremerice.com (the “Site”), on our social media page, in email, text, and other electronic messages between you and the Site.

The websites or apps of third parties to which we provide information or that provide information to us may have their own privacy policies, which we encourage you to read before providing information on or through them.

By using the Site or the services provided through this Site, you acknowledge that we may collect information about you, and use and disclose such information as described in this Privacy Policy. Your use of the Site or Services indicates your acceptance of the terms of this Privacy Policy.

The site and services are hosted in the United States. If you are a user accessing the site or services from the European Union, Asia or any other region with laws or regulations governing personal data collection, use and disclosure that differ from United States laws, please be advised that through your continued use of the Site or services, which is governed by United States law, this privacy policy and our terms of service, you are transferring your personal information to the United States, and you consent to that transfer. Additionally, you understand that your personal information may be processed in countries (including the United States) where laws regarding processing personal information may be different or less stringent than in your home jurisdiction.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Site. By accessing or using the Site, you agree to this Privacy Policy. This Policy may change from time to time. Your continued use of the Site is deemed to be acceptance of those changes, so please check the Policy periodically for updates.

Information We Collect, How We Use It and How You Can Update/Delete It

Accessing and Modifying Your Personal Information

You control the personally identifiable information about you, such as your name, address, phone number, and email address (“Personal Information”), that you share with us. You can correct, delete or modify this data at any time by contacting us.

If you would like us to remove the information that has been collected about you, please contact us using the contact information provided at the end of this Policy. Allow 10 days for your information to be completely removed.

If you would like a copy of the Personal Information we have collected about you, or if you need a list of entities with which your personal data has been shared, please contact us using the contact information provided at the end of this Policy.

Browsing

When you browse our Site, we do not collect Personal Information unless you voluntarily provide it to us. This means that we will not know your Personal Information just because you browse our Site unless you have completed and submitted one of our site forms.

General Information Collected

To monitor site usage and improve the quality of our Site, we gather general information about the use of our Site. We use web server logs and industry-standard website statistics software to count the number of users who visit our Site and to count the number of views of particular pages, as well as to track other general statistics about our Site. We do not track individual users' visits to our Site. At times, we may share with third parties aggregate, anonymous information about overall usage of our Site, and other Internet services that we collect, to provide general information about our Internet services, sell advertising or establish sponsorships or other business relationships.

Information Collected from Surveys

We may conduct online surveys on our Site. Participation in such surveys is voluntary, and you may decline to participate. In general, the data collected in such surveys will be used by us and not shared with any third parties.

Emails/Newsletters

It is our intention to only send you email communications that you want to receive. When you provide us with your email address, we may periodically contact you via email about our information and services. Every time you receive an email, you will be provided the choice to opt-out of future emails by following the instructions provided in the email.

Allow 10 business days for us to process your opt-out, and include your email address in correspondence if you opt-out via postal mail. Note that even if you unsubscribe or opt-out, we may still send you transactional, relationship or service-related emails.

Please note that we will never send you an email requesting your password, credit card number, social security number, or other similar personal or private identification information. If you receive an email that looks like it is from us but asks for personal information, it is a fraudulent email and you should not reply or provide such information.

Submitting Information and Materials

Please be aware that whenever you voluntarily post information or materials to public forums, such information and materials can be accessed by the public. If you submit information, comments or materials to the Site or on our social media pages, you agree that we may freely use them, along with your name and location.

Retention of Information and Materials

We retain the Personal Information and materials we may collect and that you provide to us for no longer than is reasonably necessary for us to achieve the purposes for which you have provided it to us, or to the extent reasonably necessary for us to protect our rights, or as may be required to fulfill our legal obligations.

Disclosure of Information to Third Parties

We use the services of third parties, such as interactive marketing agencies, market researchers and email service providers, to assist us with marketing and promoting our Site. These parties are contractually prohibited from using personally identifiable information for any purpose other than for the purpose we specify. We do provide non-personally identifiable information to certain service providers for their use on an aggregated basis for the purpose of performing their contractual obligations to us. We do not permit the sale of Personal Information. We also may disclose Personal Information in certain situations.

You hereby consent to our sharing of Personal Information for the following purposes:

- To third-party vendors who provide support services;
- To fulfill the purpose for which you provide it;
- For any other purpose disclosed by us when you provide the information;

- If we believe in good faith that such disclosure is necessary to: (a) resolve disputes, investigate problems; (b) comply with applicable laws or respond to requests from law enforcement or other government officials; or (c) protect or defend the rights or property of our business, you or third parties. This includes, without limitation, exchanging information with other companies and organizations for fraud protection.

Grounds for Use of Personal Information

We rely on the following legal bases for processing and use of your Personal Information:

- **Legitimate Interests:** We may use your Personal Information as necessary for our legitimate interests consistent with the services and content on the Site, on our social media pages, in email, text, and other electronic messages between you and our Site and for our promotions.
- **Consent:** We also may collect and share your information with your consent. To withdraw your consent, you may contact us via our contact information which is provided to you below at the end of this Policy.

Cookies and Pixel Tags

Our Site uses cookie technology. Cookies are encrypted strings of text that a website stores on a user's computer. We do not use cookies to ascertain any personally identifiable information about you apart from what you voluntarily provide to us. Cookies do not corrupt or damage your computer, programs or computer files. Most browsers have an option to reject or disable cookies which will prevent your browser from accepting new cookies, as well as (depending on the sophistication of your browser software) allowing you to decide on acceptance of each new cookie in a variety of ways. Although you can block cookies and similar technology, your experience of the Site or services could be affected by doing so.

Pixel tags are not visible to the user of the Site and consist of a few lines of computer code. Pixel tags are not used to collect any personally identifiable information about you. Our Site uses pixel tags to track the aggregate number of page views made on our Site by all Site visitors. Our email service provider uses pixel tags to determine your ability to receive HTML-based email messages. This capability helps our service provider send email in a format you can read. The sensor does not collect or use any other information. Pixel tags also allow us to know how many users open an email and allow our service provider to compile aggregated statistics about an email campaign for us.

Promotions

We have strategic marketing relationships with select third-party organizations. As part of these promotions, you will also be given a choice to opt-in for periodic emails from us and the organizations we have selected to offer promotions so that we can keep you informed of future offers and promotions that may be of interest. Please note that there are specific terms and conditions that will be unique to each promotion. You should carefully review the terms and conditions associated with each promotion.

Securing Your Information

The Personal Information you provide is encrypted. We treat personal information you provide as confidential information, and we use commercially reasonable security measures to protect personal information from unauthorized access, alteration, disclosure, or destruction. After Personal Information reaches the Site, it is stored on a server that resides behind firewalls designed to block unauthorized access.

However, please understand that no one can provide an absolute guarantee that information intended to be maintained as private, whether transmitted via the Internet or otherwise, cannot be accessed inappropriately or unlawfully by third parties. We have taken and will continue to take reasonable steps to ensure the secure and safe storage and transmission of your personal information. You understand and agree that such steps do not guarantee that use of the Site is invulnerable to all security breaches, and that

we make no warranty, guarantee or representation that use of any portion of our Site is protected from viruses, security threats or other vulnerabilities.

Other Sites

We are only responsible for the Privacy Policy and content of this Site. We are not responsible for the privacy practices or the use of cookies on websites from which you have accessed this Site or other websites that you may access from this Site. We encourage you to review the policies of other websites that you may access from the Site.

Legal Issues

This is a United States website and is subject to laws of the United States. We may disclose personally identifiable information without your permission if required by law or in the good faith belief that such action is necessary to: (a) comply with legal requirements or legal process served on us or one of our affiliates, or (b) investigate or protect against harmful activities to us or our associates, property (including our Site) or to others.

Personal Information of Children Under Age 16

This Site is not intended for children under 16 years of age. No one under age 16 may provide any Personal Information to or on the Site. We do not knowingly collect Personal Information from children under 16. If you are under 16, do not use or provide any information on the Site or provide any information about yourself to us, including your name, address, telephone number, or email address. If we learn we have collected or received Personal Information from a child under 16, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at the email or mailing address provided at the end of this Policy.

Changes to Privacy Policy

In the future, we may need to change this Privacy Policy. All changes will be made here so that you will always know what information we gather, how we might use that information and whether we will disclose it to anyone.

Your California Privacy Rights

California Civil Code Section 1798.83, also known as the “Shine The Light” law, permits our users who are residents of the State of California in the United States to annually request and obtain, at no charge, information about the personal information (if any) we have disclosed to third parties for direct marketing purposes in the preceding calendar year. This information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request to the email or mailing address provided at the end of this Policy.

Contacting Us About Privacy Issues

If you have any comments, suggestions or questions about this Privacy Policy, please contact us by one of the following:

Email: customerservice@supremeice.com

Phone: (337)783-9777

Mail:

Privacy Issues

Supreme Rice

P.O. Box 490

Crowley, LA 70527

